

Afsal Muhammad N

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Thiruvananthapuram, Kerala

[LinkedIn profile](#)

PROFESSIONAL SUMMARY

An analytical and critical thinker with foundational experience in Marketing and Business Growth. Seeking a challenging opportunity to apply and expand my skills, I am dedicated to creating value, contributing directly to company growth, and building a successful career.

EDUCATION

Bachelor of Technology in Computer Science

- Engineering College of Engineering Aranmula, Pathanamthitta
- Affiliated with APJ Abdul Kalam Technological University
- Graduated 07/2024

Higher Secondary School

- Govt HSS, Kilimanoor Kerala
- Board of Higher Secondary Examination
- 06/2018 - 06/2020

INTERNSHIP EXPERIENCE

Operation and Business Development Intern in Cokonet Technologies (05/2025 - 07/2025)

- Coordinated daily operations, including process documentation and reporting, to ensure smooth workflow across departments.
- Demonstrated consistent performance and a proactive approach while quickly adapting to a professional work environment.

Client Relationship Management Intern in Inmakes Learning Hub (10/2024 - 01/2025)

- Managed communications and built professional rapport
- Utilized CRM software to track client interactions, manage data, and support sales pipeline activities.

TECHNICAL & SOFT SKILLS

- **Digital Marketing skills** : SEO,SMM, Content Marketing, Brand Management, Blog & Article Writing
- **Business & Sales:** Business Development, Sales Growth Techniques, Client Relationship Management
- **Software & Tools:** HubSpot, Canva, Microsoft Office Suite (Excel, Word, PowerPoint) , Microsoft Teams , AI Prompt Engineering.
- **Languages:** English (Professional Proficiency) , Malayalam (Native Fluency)

CERTIFICATES & COURSES

- **Ai integrated Digital Marketing Course and Certificate by Skill india and NSDC**
- Career Support Executive Certificate by **Kerala knowledge Economy Mission (KKEM)**
- **LinkedIn Certificate** in Communication skills with Generative Ai
- **Ai and Human Skills by Microsoft**

PROJECTS

BRANDING PERSONAL SKILLS IN LINKEDIN

- Drove a 50x increase in profile reach and account impressions within a one-month period through strategic content creation and engagement.
- Analyzed engagement metrics to refine content strategy and maximize visibility.

SIGN LANGUAGE TRANSLATOR :- Frontend-Python , Backend -Django , Database-SQL

- Developed a sign translator that helps deaf peoples to understand and convey the language easily without any problem.
- Gained experience in the project lifecycle, from initial concept to the development of a functional prototype

I hereby declare that all of the above information is true and to the best of my knowledge.